

**AQUOS®**

**Give your hotel guests more to see with AQUOS LCD TVs from Sharp®. A leader in LCD television, Sharp introduces a new line of HDTVs for the hospitality market.**

Introducing LCD TVs that combine space-saving versatility and elegant design to enhance any hotel room decor. State-of-the-art features include true 16:9 aspect ratio, HDTV resolution of 1366 x 768, Sharp Emmy® award-winning LCD technology and breathtaking color purity. All models incorporate LodgeNet®, OnCommand®, Guest-Tek, NXTV, SeaChange and nStream pay-per-view interfaces for in-room entertainment. The HT3U series incorporates integrated Pro:Idiom™ technology for encrypted high-definition content, a digital rights management (DRM) system developed specifically for the hospitality industry. The HT3U models also utilize Sharp proprietary Advanced Super View/black TFT Panel, which provides high brightness (450 cd/m<sup>2</sup>), 6000:1 Dynamic Contrast Ratio (42" 7500:1), and wide viewing angles (176° H x 176° V). They feature a sleek black cabinet and include a table stand that easily removes for wall mounting applications and thanks to bottom-mounted speakers, these units fit into many existing wall units and case goods. Other features that distinguish the HT3U models include: integrated ATSC / QAM / NTSC Tuners, a Smart-Plug™ (RJ-11) Interface, 2 HDMI™ inputs, 2 HD component video inputs and Sharp's proprietary Quick Shoot video circuit, which enables a 6ms response time.

**Exclusive Hospitality Features:**

**Fully Integrated Pro:Idiom Technology** that supports HD VOD PPV Encryption and Digital HD PPV Compatibility.

**Cloning in the "normal" and PPV modes** allow for custom menu set up and programming information to be quickly and effortlessly copied from a "master" Sharp LCD TV (with RJ-11) into an unlimited amount of units. This saves valuable time for installers that duplicate the settings

**PPV Channel Mapping** for easy set up and channel control.

**LodgeNet Launch Pad™ compatibility** enables guests to easily use their portable devices including laptop computers, digital audio and video players (ie. iPod®, portable DVD players etc.) with the HT3U LCD TVs in the hotel room.

**16:9 ASV LCD Panel** from Sharp's state-of-the-art Kameyama factory producing 6000:1 Dynamic Contrast Ratio (7500:1 - 42") and 6ms response time.

**True 16:9** wide-screen aspect ratio with 1366 x 768 HDTV resolution.

**Wide Viewing Angles (176°H x 176°W)** Sharp's AQUOS LCD TV viewing angles are so wide, you can view the TV clearly from practically anywhere in the room.

**PC Input** conveniently turns your TV into a PC monitor.

**Enhanced Color Filter** uses finer points to achieve higher throughput, enabling deeper, more vivid colors and 150% higher contrast ratio.

**High Brightness (450 cd/m<sup>2</sup>)** AQUOS LCD TVs are very bright. You can put them virtually anywhere – even near windows, doors or other light sources – and the picture is still vivid.

**Built-in ATSC / QAM / NTSC Tuners** provide access to DTV and analog TV channels.\*1

## Specifications

Model Number	LC-42HT3U	LC-37HT3U	LC-32HT3U
Screen Size Class	42"	37"	32"
Diagonal Measurement	42-1/64"	37"	31-1/2"
Panel Type	Advanced Super View / Black TFT LCD Panel		
Pixel Resolution	Wide XGA (1366 x 768)		
Video System	NTSC / PAL-M/N		
Brightness	450 cd/m <sup>2</sup>		
Lamp Life* <sup>2</sup>	60,000 hrs.		
Viewing Angles	176°H x 176°V		
Audio System	10W + 10W		
Tuning System	ATSC / QAM / NTSC		
Dynamic Contrast Ratio	7500:1	6000:1	6000:1
Native Contrast Ratio	1500:1	1200:1	1200:1
Aspect Ratio	16:9		
Quick Shoot Response Time	6ms		
View Modes	Sidebar, Smart Stretch, Stretch, Zoom		
HDMI Input	2		
HD Component Input	2		
RGB D-Sub (PC) Input	15-pin x 1		
S-Video Input	4-pin DIN x 1		
Composite Video Input (A/V)	RCA x 3	RCA x 2	RCA x 2
Smart-Plug (RJ-11) Interface	1		
Audio Inputs	RCA L/R x 4		
Digital Audio Outputs	1		
Limited Warranty* <sup>3</sup>	2 years - parts and labor		
Cabinet Color	Black		
Table Stand	Included, removable		
Optional Wall Mount Brackets	AN-52AG1 (Tilting)	AN-37AG2 (Tilting) AN-LCGWF (Flat)	AN-37AG2 (Tilting) AN-LCGWF (Flat)
Power Consumption AC	235W	185W	175W
Power Supply	120V		
TV Dimensions (w x h x d) (in inches)			
TV and Stand	40-19/32 x 28-7/8 x 11-1/2	35-61/64 X 25-27/32 X 11-35/64	31-11/32 X 23-13/64 X 9-37/64
TV only	40-19/32 x 26-37/64 x 5-9/32	35-61/64 X 23-35/64 X 3-53/64	31-11/32 X 20-59/64 X 3-53/64
TV Weight (in pounds)			
TV and Stand	71.6	50.7	43.0
TV only	63.9	43.0	36.4
UPC	074000370418	074000370425	074000370432

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\*<sup>1</sup> Contact your local cable or satellite service provider for available HDTV.

\*<sup>2</sup> The typical period of time after which the lamp's power output will have decreased by about half, given that the AQUOS television is used continuously in a 77°F room under standard lighting and brightness conditions.

\*<sup>3</sup> See warranty statement included in the product operation manual available as a PDF download at [www.sharppusa.com](http://www.sharppusa.com).

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Product specifications and design are subject to change without notice.



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